Subject: The South Park Post: June 2015 Newsletter
Date: Wednesday, June 10, 2015 at 9:06:53 AM Pacific Daylight Time
From: South Park Business Improvement District
To: Amanda Irvine

Volume 24 - June 2015

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Security & Maintenance: (866) 560-9346
General Inquiries & Office: (213) 663-1111

Improving LADOT DASH Service in South Park

Submit your recommendations and together we can create change

LADOT Transit Services Bureau has begun a new Transit Service Analysis entitled "Moving Forward... Together" to improve service around the city. During this crucial analysis period, we invite South Park stakeholders to send in recommendations on how to improve DASH service in South Park.

As a growing urban neighborhood with high transit needs, we hope that LADOT will consider the following changes to the DASH system in South Park:

Increase Service Times

- Increase service past 6 PM, especially on weekends
- Improve bus reliability and capacity

Broaden Destinations & Access

- Strengthen east-west connectivity across Downtown LA, particularly along Olympic Blvd., Pico Blvd. and 12th St.
- Add routes throughout Downtown LA leading to the LA Convention Center and L.A. LIVE to serve tourism, and retain visitors in the Downtown area
- Focus on connecting destinations, bringing routes from South Park through to the following places:
  - Music Center
  - Disney Concert Hall
  - City Hall
  - Union Station
  - Arts District
  - Historic Core
  - 7th St. business corridor

Escalate Marketing & Connectivity

- Use existing local organizations (BIDs, Neighborhood Councils, Council

Get Connected!
For more regular updates & info:
FB.com/SouthParkLosAngeles
@SouthParkLA
Be sure to tag us: #SouthParkLA

Join Our Mailing List!

In this Issue:

SP Spotlight On: Coco Fresh
Upcoming Board & Committee Meetings
Improving LADOT Dash Service in South Pa
SP's Newest Mural on Hope & Figueroa Celebrates Special Olympics 2015
Business Directory Update Survey
Fresh off the Block: New South Park Busine
South Park Well-Represented at ICSC REC
Community Meetings Held on Street Vendin Issue
Upcoming Board of Directors Meeting
Register Your Bike Today to Prevent Theft Tomorrow

Districts, etc.) to spread information that keeps locals informed
- Continue real-time bus information, and consider building into stops
- Continue physical stop updates, which make locations increasingly more clear
- Connect with community organizations on social media, and cross-promote businesses, organizations, and specials along routes

The South Park BID is thrilled that LADOT is reevaluating their bus lines, and looks forward to bus services with the new growth of Downtown LA in mind. Participate in the crucial analysis by submitting your suggestions here or by attending one of the six public open houses during Phase I of the survey.

Click here for a list of meeting dates and locations

SP's Newest Mural on Pico&Figueroa Celebrates Special Olympics 2015

Artist Cryptk Paints in SP, Thanks to Branded Arts

South Park BID is proud to announce that a 6th mural was just added to the neighborhood collection, thanks to Branded Arts! Artist Cryptik painted a portrait of fighter Muhammad Ali on the wall on the corner of Pico and Figueroa. The portrait, overlaid with inspirational words, will commemorate the 2015 Special Olympics World Summer Games coming to Los Angeles this summer. Learn more about Cryptik and his beautiful art by following him @CRYPTK.

With six murals now completed and a utility box art project underway, the community art collection is growing every day-- in large part thanks to partnerships with art organizations like the DoArt Foundation. If you snap a picture of any mural in South Park, be sure to tag it #SPDoesArt!

Find South Park's murals and more from around the world with **Google's new Street Art Project**, which premiered in March 2015 with an event showcasing some of South Park's finest pubic art.

Learn about all of South Park's public art here

Business Directory Update Survey

Update Your Business Information To Be On Our New South Park Website!

Convention Center Redesign Competition

Street Trees Meetings Continue

Jessica Lall Moderates Development Panels

SP Clean Team's Monthly Focus

L.A. Live Summer in the City

Family Day at Regal Cinemas L.A. Live 6/20

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Enter to Win Red Mango for Life!

Special Rate for Downtowners at California (

Call for Entries: The Los Angeles Video Proj

Sign Up for New Meeting Notifications

SP Spotlight On:

CoCo Fresh

Enjoy Fresh Drink Specials All Summe Long

Founded in Taipei, Taiwan, CoCo Fresh nearly 2,000 locations worldwide and is reput be the largest boba tea store chain globally. is boba, you ask?

SOUTH PARK
THE PLACE TO BE

Coming this July, the South Park Business Improvement District is getting a new website and we want you to be featured. Update your South Park business information through our survey by **clicking here**.

Tell your fellow business owner friends and neighbors!

Fresh Off the Block: New South Park Businesses!

Welcome to the Neighborhood!

We heard you! The South Park BID has been working proactively to bring new and varied types of businesses into the neighborhood. We are so excited to welcome the following businesses. Please give them a warm, friendly South Park hello and ask about their specials!

CoCo Fresh Tea & Juice
1113 S. Hope St.
Bubble tea, desserts, coffee & tea.
Mon - Sat 11:30am - 10:30pm
Sun 11:30am - 9:00pm

SpeedPlay LA
1113 1/2 S. Hope St.
High intensity interval training.
Mon - Fri 6:00am - 8:00pm
Sat 7:00am - 3:00pm
Sun Closed

Club Pilates
1119 S. Hope St.

Boba is a reference to the tapioca pearl tapioca balls derived from the starch of cassava root, as well as the drink itself. The d also referred to as bubble tea, comes in r flavors, most popularly in the form of milk which is exactly what it sounds like: milk and choice of deliciously flavored tea.

The popularity of the drink is taking off aroun world. We are ecstatic to welcome CoCo F into the neighborhood and co-host our Au Green Carpet together. For the month of J CoCo Fresh is having a seasonal buy one tro special, get the second half off, so if you ha tried it yet, now's the perfect time to try it- bring a friend!

CoCo Fresh Downtown Los Angeles
1113 S. Hope St.,
Los Angeles, CA 90015

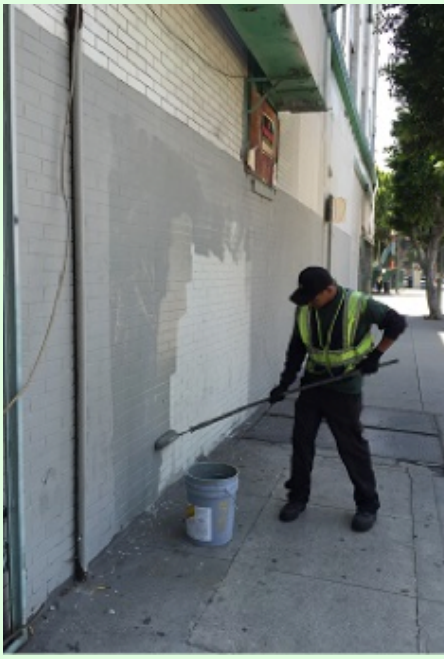
Mon - Sat 11:30AM - 10:30PM
Sun 11:30AM - 9:00PM

Clean & Safe Report

Updates from the SP Service Team

Clean Team

The Clean Team has been diligently removing graffiti, disposing of trash in the district, and pressure washing sidewalks, as needed as w as responding to special requests.



Clean Team Accomplishments for Apri

Streets Maintained	4,154
Streets Maintained (linear ft)	2,065,09
Trash Disposed (bags)	2,535
Trash Disposed (pounds)	30,000
Bulky Items Disposed	71

Pilates reformer classes.
Mon - Thurs 6:00am - 9:00 pm
Fri 6:00am - 7:00pm
Sat - Sun 8:00am - 1:00pm

Downtown Dance & Movement
1144 S. Hope St.
Dance studio.
Coming soon!

Triple 8 China Bar and Grill
800 W. Olympic Blvd.
Contemporary Asian restaurant.
11:00am - 2:00am Everyday

Drip Doctor
1111 S. Hope St.
IV vitamin therapy & concierge.
Coming soon!

Broken Spanish
1050 S. Flower St. #102
Modern Pan-Latin restaurant.
Coming soon!

South Park Well-Represented at ICSC RECon

South Park Development Continues to Gain International Attention

One of the priorities of the South Park BID is to attract retail of benefit to both residents and visitors. Jessica Mandelbaum, Director of Retail & Real Estate, helped put South Park on the global map at this year's high-profile ICSC Real Estate Convention (RECon) conference in Las Vegas--the annual global convention for the retail industry that provides networking and deal making opportunities for retail real estate professionals from around the world. As one of 35,000 attendees, Mandelbaum met with companies representing retailers such as J.Crew, Topshop, Billabong, Kate Spade, Panera Bread, Chipotle Mexican Grill, Jersey Mikes, and more, to make sure that South Park was on the top of their lists of places their companies need to be!

Along with Mandelbaum's attendance at ICSC RECon, South Park's growing reputation as a hub of intense development and real estate activity was complemented in a two-page spread in the May 2015 edition of *Chain Store Age*, the nation's leading provider of retail news and analysis for retail headquarter executives. This issue was also featured at the ICSC RECon in Las Vegas.

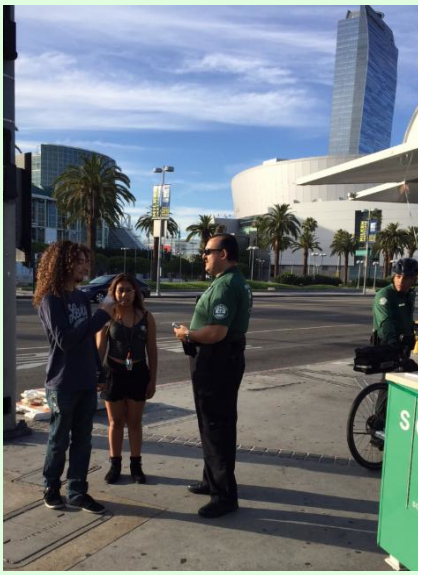
The South Park BID and *Chain Store Age* are partnering on a summer retail tour to showcase the opportunities in the neighborhood, as well as those across Downtown LA. If you are a retailer who is interested in being involved, click here to ensure you receive an invitation and check out our commercial vacancies page for more opportunities.

Read the full article here

Number of Requests/Jobs	461
Graffiti Removed (square ft)	5,456
Citizen Assists	330
Tree wells serviced	599
Pressure washing (sf)	3,590
Alleys Maintained	527
Weed abatement (sf)	514

Safety Team

Our Safety Team is always making strides in improving the security of South Park. This m SP Safety Team worked with LA County Publi Health on illegal vending, and assisted with cr prevention throughout the district.



Selected Safe Team Statistics for February

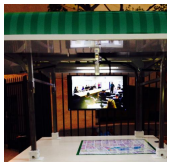
Observations	2,033
Merchant Contact	228
Resident Contact	6
Citizen Assist	60
Call For Service	54
Kiosk Assists	98
Guard Tour Check Ins	9,924
Benches/sidewalks cleared	107

Report maintenance & safety issues at (866) 560-9346 or click here.

Sponsor South Park Today!

Support Your Business & Community

Have a business or service in South Park? Hosting or promoting an event? Maybe you live in the neighborhood but want to support a shop just outside?



Community Meetings Held on Street Vending Issue

City Council Economic Development Committee Wants DTLA Input 6/18

Street vending impacts Downtown LA and South Park very acutely, relating to issues of public health, trash, maintenance, safety, and the health of local businesses. Should it be legalized, it must be efficiently and effectively regulated.

Councilmembers Price and Huizar, who authored the motion and represent South Park together, need to hear our opinions on the matter.

Please continue to weigh in on this important matter and join City Council representatives at one or all of the following meetings:

- Thursday, June 11: 6 - 8 PM, Van Nuys CIty Hall
- **Thursday, June 18: 6- 8 PM, Los Angeles City Hall**
- Thursday, June 25: 6 - 8 PM, CD 9 Constituent Services Center

Click here for a flyer with more information.

Thank you to the South Park stakeholders who attended the DLANC street vending meeting on May 27. Because of our presence, no action was taken at that time.

Upcoming Board of Directors Meeting

Presentations by Guest Speakers and Special Guests

Join the South Park Board of Directors and listen to special presentations by guest speakers:

Guest speaker Raymond Chan, Los Angeles Department of Building and Safety
Guest speaker LAFD Fire Marshal
Guest speaker John Vidovich, Hazens Project (Luxe Hotel site)

South Park BID
Board of Directors Meeting
Thursday, June 25
8:30 - 10:00 AM
1333 S Hope Street

If you'd like to advertise on SPBID's newsletter, website, mobile kiosk, social media, street furniture, and more, check out our **Sponsorsl Package**. Your financial support will increase funding straight into the local community, whil promote your business or event!

Click here for more info, or contact priscilla@southpark.la.

Upcoming Events

Recurring:

$8 Movies at L.A. Live! **Every Tuesday**

EVO Grand/12th Food Trucks: **Tuesdays 5-9**

gLAnce Wine Bar Wine Down: **Wednesdays**

Veranda Brunch at Hotel Fig: **Sundays 11 - 2**

Upcoming:

18th C. Dress Exhibit at FIDM: **Feb. 10-July**

Dinner and a Movie: **June 1 - Aug 30**

Los Angeles Film Festival: **June 10-18**

Regal $1 Movies: **June 23 - Aug 19**

Green Carpet Event: **June 9**

A.R. Rahman at the Nokia Theatre: **June 10**

Alan Parsons at Club Nokia: **June 11**

Dark Nights at L.A. Live: **June 12**

L.A. Sparks vs. Seattle @ Home: **June 14**

L.A. Sparks vs. Minnesota @ Home: **June 16**

Family Day at the Movies: **June 20**

Julio Sabala at Club Nokia: **June 20**

L.A. Sparks vs. Connecticut @ Home: **June 2**

Scott Bradlee's Postmodern Jukebox: **June 2**

The BET Experience at Staples: **June 25-28**

Bell Biv Devoe at Club Nokia: **June 25**

The Board of Directors meeting is a public meeting open to the whole community, and meets the 4th Thursday of even months. We hope you'll join us as we work to enhance the community!

RVSP to the Board of Directors Meeting here

SP Clean Team's Monthly Focus

Maintenance Crews Perform Extra Work to Make Our District Shine

Starting in 2015, SP's Clean Team focuses on a monthly special project in order to increase the overall cleanliness of the neighborhood.

This month, the Clean Team will be detailing all the alleys in the district: **removing all weeds, graffiti, and trash.**

Earlier this year, the Clean Team pressure washed every trash can in the district, removed weeds from all local tree wells, touched up walls with paint, and cleaned dirty utility boxes.

Stay tuned for information on special projects from the South Park BID Clean Team in the coming months!

Have an idea for a special project? Let us know!

Register Your Bike Today To Prevent Theft Tomorrow

South Park Initiative Brings Attention to Spike in Downtown Bike Thefts

Bike thefts in downtown have soared nearly 60% in the past year. That means Central City riders are on pace to have more than 400 bikes stolen in 2015.

Through a robust partnership with LAPD, South Park is working to reduce the number of bike thefts in the Downtown LA area by launching a pilot program for registering bicycles. The program, along with LAPD's proactive "Lock it, hide it, keep it" campaign on social media, should help prevent and recover stolen bicycles.

Spearheaded by our security program manager, Sergio Urena, the South Park Business Improvement District's efforts were highlighted in an article by the **'Downtown News'**.

To register your bike, please contact **Sergio Urena** or find our friendly kiosk at the many events around South Park.

Convention Center Redesign Competition

South Park Advocates For Integration and Use of Public Space

Photos by Eddie Kim via Downtown News

Despite setbacks with Los Angeles City's proposed Farmer's Field NFL stadium project, the city continues to move forward with redeveloping the Los Angeles Convention Center (LACC).

Bell Biv DeVoe at Club Nokia: **June 25**

Miguel at Club Nokia: **June 26**

The Roots Present Dilla: **June 27**

Teeny Tiny Tuesday Comedy: **June 30**

PAWS LA Charity Mixer: **July 2**

- - South Park Calendar - -

- - LA Live Event Calendar - -

South Park Board & Committee Meetings

Bi-Monthly Board & Committee Meetings:

- Board of Directors
- District Identity & Streetscape Improver Committee (***DISI***)
- Sidewalk Beautification, Operations, an Order Committee (***SOBO***)

Upcoming Meetings:

- **SOBO - Wed, June 10 @ 8:30 AM**
- **BOARD - Thurs, June 25 @ 8:30 AM**
- **DISI - Wed, July 1 @ 9:00 AM**

Anyone is welcome to join SPBID at any of thes meetings, which take place at our office. Agendas **are available online.**

Keep in Touch

Check out our website
Send us an email
Give us a call: (213) 663-1111
Report an issue: (866) 560-9346
Drop by: 1333 S Hope St, LA, CA 90015

Want to promote your organization o event with the South Park Post? Cont our Operations Manager at priscilla@southpark.la today!

As an international tourist destination located here in South Park, the BID recognizes the potential that a vibrant convention center brings to the district. Representatives of the BID attended a June 2 public meeting to express thoughts on an integrated public space that serves neighborhood needs, such as a farmer's market.

Winners are expected to be announced at the end of the month. The South Park BID looks forward to the results and will continue to apprise stakeholders of any developments.

Street Trees Meetings Continue

South Park Continues the Conversation Around Street Trees Best Practices

The South Park BID has been meeting regularly with the Mayor's Office, Councilmembers Curren Price and Jose Huizar's respective offices, and various city departments. The discussions are centered around determining the best way to plant new trees, maintain current trees, and meet developer requirements in a way that continues to benefit the district community. We'll keep you updated as the conversation continues!

Jessica Lall Moderates Development Panels

Executive Director Helps South Park Gain Exposure

Executive Director, Jessica Lall, moderated panels with development industry leaders on how to improve the B-permit process, inspections and entitlements. Given all the development happening in South Park, this provides the district with a prominent voice in helping direct the city's development process.

L.A. LIVE Summer in the City

Don't Miss Dark Nights on 6/12 or Teeny Tiny Tuesdays on 6/30!

L.A. LIVE is hosting six exciting events this summer! They include the popular Downtown Dark Nights and POPUP Marketplace and the debut of new comedy and family-oriented events, includingRound Up at L.A. LIVE, the ultimate country street party. Check out their dinner and a movie special, as well as their $1 Kid's Movies and $8 Tuesdays deals. Don't miss L.A.'s best summer ever!

For more information click here.

Family Day at Regal Cinemas L.A. Live 6/20

Come Out to Regal Cinemas L.A. Live and Watch 'Inside Out'

Family Day at the Movies is back! Come out to Regal Cinemas L.A. LIVE on Saturday, June 20th from 11AM - 5PM to watch the new Disney/Pixar film 'Inside Out' and enjoy free games, prizes and a red carpet photo op. More **information here.**

PAWS LA Fundraisers 6/24 and 7/2

Support a wonderful South Park non-profit by eating and drinking!

June 24: Dine at Wurstkuche and The Pie Hole in the Arts District and 10% of all proceeds will be

donated to PAWS LA

July 2: Attend an exclusive charity mixer at Redline. Redline is coming soon to Downtown LA and will be opening its doors to PAWS LA only, before the official bar opening! Tickets include access to an open bar and hors d'oeuvres for only $25! Best of all, 100% of all proceeds go directly to PAWS LA. Buy your tickets now!

Enter to Win Red Mango For Life!

Post a Picture, Share, Win!

Beginning with a chance to win theGrand Prize of RED MANGO for Life or $10,000 - weekly prizes of $500 RED MANGO gift cards, orTEN daily prizes of $25 loaded onto your CLUB MANGO account - anyone who enters has a staggering 427 chances to win!

To participate; 1. Take a photo 2. Share it on Twitter or Instagram #redmango4lifesweeps 3. You're entered to win!

By posting a picture patrons automatically get $1.00 off a Green Smoothie! Redeem your discount at the Red Mango at L.A. Live (1011 S. Figueroa St. #120)

For more sweepstakes information, click here.

Call for Entries: The Los Angeles Video Project

Chance to Win Over $55,000 in Prizes

Create a film in a narrative, documentary, commercial or animation format that positively highlights Los Angeles to the rest of the world or create original branded entertainment with Los Angeles as the experience. Enter to win over $55,000 in prizes! Deadline to submit to The Los Angeles Video Project on August 28, 2015.

Special Rate for Downtowners at California Club

Prestigious Club Invites Locals with a Deal Unique for You

For over 125 years, the California Club has represented a space of connection, relaxation, community, and well-being for its members. These members include people from all walks of life, who come to enjoy the dining, special event spaces, and amenities to club has to offer.

You are now invited to take advantage of a special new opportunity to join the California Club at an exclusive DTLA Resident price. Don't miss out on the opportunity to join this haven within the city, and meet the other amazing members who call it a home away from home.

Click here for a brochure with more information.

Sign Up for New Meeting Notifications

All Are Welcome at SP BID Board and Committee Meetings

Sign up for South Park BID public meeting notifications today!

Once you've signed up for any or all of the notifications, you'll get reminders a few weeks and a few days out, as well as a request for you to RSVP. All of these meetings are open to the public, so feel free to tell your friends and neighbors as well.

New to South Park meetings? Don't be afraid to join us! Our Board of Directors meetings handle district-wide topics and approve committee recommendations. The District Identity and Marketing (DISI) Committee discusses ideas for branding the district and special events, while the Clean/Safe Operations, and Enhanced Beautifications (SOBO) Committee focuses on keeping the district maintained and secure. The Neighborhood Watch meets quarterly, with topics suggested here.

Go **southpark.la/meeting-signup to subscribe**. We hope to see you soon!

The South Park BID was established in 2005, with the mission to continually support the unique living and commerce experience for its residents and businesses by facilitating a safe, clean, collaborative and wholesome environment.

South Park Business Improvement D
Admin & Field Office: (213) 663
24/7 Dispatch: (866) 56(
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South Park Community Benefit District | 1333 S Hope Street | Los Angeles | CA | 90015